

Full list of media coverage in the North West between 2 October and 19 November provided by NHS England

19/11/20

- St Helens and Knowsley NHS FT host Good Morning Britain for filming
- University Hospitals of Morecambe Bay NHS FT, Lead Chaplain, Ian Dewar, interviewed by BBC Radio Cumbria on the trust's Remembrance Services
- Salford Royal NHS FT press release on research to examine antibiotic treatment for sepsis in Covid-19
- Simon Constable, CEO at Warrington and Halton NHS FT interviewed on [BBC Radio Merseyside](#), about pressures on the trust
- Liverpool University NHS FT hosted Liam Thorp, Liverpool Echo ([ICU visit](#))

17/11/20

- East Lancashire Hospitals NHS Trust host BBC North West Tonight for filming over two days.

9/11/20

- Dr Irfan Chaudry, ICU consultant at Lancashire Teaching Hospitals NHS FT, interviewed by Rock FM on his frontline experience of responding to the pandemic

05/11/20

- CEO at East Lancashire Hospitals NHS Trust, and Blackpool Teaching Hospitals NHS FT was interviewed by [BBC NWT](#) about pressures on the NHS ahead of the national lockdown.

04/11/20

- St Helens and Knowsley NHS FT Medical Director, Rowan Pritchard Jones, was interviewed by ITV Granada about pressures on the NHS ahead of the national lockdown.

03/11/20

- East Lancashire Hospitals NHS Trust agreed to host BBC NWT for filming
- St Helens and Knowsley NHS FT hosted ITV Granada.
- CEO at East Lancashire Hospital NHS Trust and Blackpool Teaching Hospitals NHS Trust interviewed by BBC North West Tonight at Blackburn Hospital to mark the last day before lockdown highlighting the pressure on hospitals.

02/11/20

- Liverpool University Hospitals NHS FT is featured on BBC with in depth coverage filmed last week with Fergus Walsh.
- East Lancashire Hospitals NHS Trust is featured on national ITV today with interviews facilitated with consultants in critical care, a matron in critical care, the acute care nursing lead, and the trust chief executive, as well as access to the trust's ICU and AMU.
- East Lancashire Hospitals NHS Trust host BBC NWT for filming at the trust.

- Lead Director of Public Health for the Greater Manchester Combined Authority for Health Protection and Emergency Planning & Response, and also Director of Public Health for Wigan interviewed on BBC Radio Manchester.
- Dr Benedict Michael, Consultant Neurologist, at The Walton Centre NHS FT will be interviewed by Global Radio on his work leading a [national study](#) into the neurological impact of COVID-19.
- University Hospitals of Morecambe Bay NHS FT, Lead Chaplain, Ian Dewar, to be interviewed by BBC Radio Cumbria on the trust's Remembrance Services

30/10/20

- Salford Royal NHS FT press release on research to examine antibiotic treatment for sepsis in Covid-19
- Simon Constable, CEO at Warrington and Halton NHS FT interviewed on [BBC Radio Merseyside](#), about pressures on the trust
- Dr Shondipon Laha, critical care consultant at Lancashire Teaching Hospitals NHS FT interviewed by Channel 5 about pressures on the NHS

29/10/20

- Dr Neil Smith, local GP and Primary Care Director for Lancashire and South Cumbria Cancer Alliance interviewed by BBC Radio Cumbria
- Liverpool University NHS FT hosted the BBC's Fergus Walsh this week. ICU, COVID ward and interview with Medical Director.
- Bolton NHS FT preparing a programme of work with a journalist from the Huff Post.
- East Lancashire Hospitals NHS Trust host CNN this week.

21/10/20

- St Helens and Knowsley NHS FT hosted PA for a variety of staff interviews and photographs for national press.

15/10/20

- St Helens CCG working with trust and local council to produce video content for social media, including a video of ED consultant, Andy Ashton, used across all channels regarding talking about rising admissions and asking the public to follow guidance. Other videos were also produced
- Cheshire CCGs issued a proactive release o GP access and and face-to-face appointments
- East Lancashire CCG Medical Director, and Burnley GP, Dr Mark Dziobon, interviewed by BBC on the local situation in Burnley.
- University Hospitals of Morecambe Bay NHS FT's Medical Director, Shahedal Bari, interviewed by BBC Radio Lancashire for the breakfast show

- Geoff Jolliffe, Clinical Chair of Morecambe Bay CCG, interviewed by BBC Radio Cumbria today talking about the rising cases of Covid-19 locally, the increase in admissions being seen by the local NHS, and the need for the public to follow national guidance.
- Retired nurse Vivienne Harrison was interviewed by BBC Radio Merseyside about returning to work for Wirral Community Healthcare NHS FT
- Andrew Furber, Regional Director for PHE NW was interviewed by ITV Granada.
- Lancashire and South Cumbria NHS FT tweeted a [video](#) for Global Handwashing Day where they put pink paint on their hands to show the areas they might miss while washing hands.
- Lancashire Teaching Hospitals NHS FT issued a statement to the Lancashire Evening Post regarding rising rates of hospitals admissions, and the need for the public to follow national guidance.
- Dr Amanda Doyle OBE, Chief Officer for Lancashire and South Cumbria ICS will be interviewed by BBC Radio Lancashire on the current situation in the region on 16/10/2020 at 8:15am.
- Liverpool University Hospitals NHS FT host BBC North West Tonight - Health reporter Gill Dummigan
- BBC Radio Merseyside – Deputy Medical director, Paul Fitzsimons interviewed on drive time on to explain current position.
- Global radio provided with audio clips promoting public health messaging – hands, face, space
- ITV Granada –offered interview with deputy MD and possibly a recovered patient
- Liverpool Echo – First person piece with MD Tristan Cope
- Liverpool University Hospital also prepared a series of short videos for use on social media.
- Liverpool CCG issued a local press release aimed at encouraging people to continue accessing NHS services if they need them.
- Warrington and Halton Hospitals NHS Trust hosted Sky News for a week.

14/10/20

- Wirral University Teaching Hospitals NHS FT issued a joint release with local authority leaders.
- Greater Manchester Health and Social Care Partnership's GP specialist in emergency care, David Ratcliffe, was interviewed by BBC Two and the BBC News Channel on the current situation in GM.
- Liverpool University Hospitals NHS FT's Medical Director, Tristan Cope, and Dr Paul Fitzsimmons, Deputy Medical Director recorded video clips for social media to ask local people to follow public health guidance.
- The trust worked with Liverpool CCG, NHSIE NW, and Cheshire and Merseyside Health and Social Care Partnership on regional media plans including a first-person 'open letter' by the

trust's Medical Director plus a range of agreed interviews/stories involving former patients who have now recovered

- The Christie NHS FT worked on a number of Help Us Help You films for BBC Breakfast.
- Pennine Care NHS FT clinical psychologist Alan Barrett was interviewed by BBC Radio Manchester about the work of the Greater Manchester Resilience Hub providing psychological and emotional wellbeing support to NHS staff. In addition clinical psychologist Rachel Chin was also interviewed about the impact covid is having on mental health.
- Wirral Community Health and Care NHS FT made a series of videos with therapists working in Children's Speech and Language, Wheelchair Services, and Adult Weight Management for social media on the important part they have played in keeping the NHS working both in their own services or where they are reassigned to covid specific areas, and providing a lifeline for individuals and families at stuck at home and needing support.
- St Helens and Knowsley NHS FT worked with Granada Reports today, providing interviews with Medical Director, Rowan Pritchard Jones, ITU Consultant, Dr Anthony Cochrane, Sister Respiratory Ward, Alice Trigg, and ED Consultant, Dr Clare O'Leary, a patient recovering from Covid, and some pictures inside ITU.
 - The trust also provided a pre-recorded interview to Global Radio with Dr Peter Williams, ED Consultant and Deputy Medical Director.
 - The trust has also issued social media video messages from Rowan Pritchard Jones, Medical Director highlighting Tier 3 restrictions and asking people to follow the guidance.
 - On 15th October the trust will issue social media video messages of Ash Bassi, Consultant Gastroenterologist appealing to people with unusual / changing symptoms to contact the trust – we are here for you.
 - On 16th October the trust will issue social media video messages of ED staff appeal to community to follow the restrictions and stay at home this weekend
 - Social media videos can be downloaded [here](#)
- Liverpool CCG are issuing a local press release tomorrow aimed at encouraging people to continue accessing NHS services if they need them.
- Lancashire and South Cumbria ICS issued a press release around improvements to critical care in hospitals across the system aimed at helping to increase capacity over winter and to support the response to Covid-19.

13/10/20

- NHS North West: David Levy, Regional Medical Director - Channel 5 News
- Greater Manchester Health and Social Care Partnership: Dr Chris Brookes, Chair of the Greater Manchester Medical Director's group, Chief Medical Officer/Deputy Chief Executive of the Northern Care Alliance - Global Radio and BBC Radio 4 Today World
- East Lancashire Hospitals NHS Trust: Dr Steven Wilson, Consultant Physician - Global Radio

- St Helens and Knowsley Teaching NHS FT: Peter Williams, Deputy Medical Director and Consultant in Emergency Medicine - Global Radio.
- St Helens and Knowsley Teaching NHS FT: Andy Ashton, Emergency Department Consultant - ITV Granada.
- Chair of NHS Liverpool CCG, Dr Fiona Lemmens, took part in the Mayor of Liverpool's online Q&A, representing the health sector in Liverpool to answer questions from members of the public about the latest situation as a result of the pandemic. This is one in a series of the Mayor's regular 'Ask Joe' Q&A sessions.
- Southport and Ormskirk Hospital NHS Trust issued a [media release](#) detailing an extension of opening times for their children's accident and emergency department, until midnight from 19 October.
- Warrington and Halton NHS FT hosted Sky News.

12/10/20

- St Helens and Knowsley NHS FT (Whiston Hospital) – BBC National (Hugh Pym)
- East Lancashire Hospitals NHS Trust (Blackburn Hospital) – Channel 4 News (Victoria McDonald)
- Bolton NHS FT (The Royal Bolton Hospital) – ITN News
- Warrington and Halton NHS FT – Sky News
- Professor Jane Eddleston, Consultant in Intensive Care Medicine and Anaesthesia at Manchester Royal Infirmary (Manchester University NHS FT), and joint interim Greater Manchester Medical Executive lead for acute care at Greater Manchester Health and Social Care Partnership spoke at the Downing street press conference

11/10/20

- Andy Curran, Consultant in Emergency Medicine at Lancashire Teaching Hospitals NHS Foundation Trust and Medical Director for the Lancashire and South Cumbria ICS was interviewed by BBC R4 Today World.
- St Helens and Knowsley NHS FT hosted BBC Radio Merseyside, Linda McDermott Show. Interview with Ann Marr CEO.

09/10/20

- Professor Jane Eddleston, Consultant in Intensive Care Medicine and Anaesthesia at Manchester Royal Infirmary (Manchester University NHS FT) and joint interim Greater Manchester Medical Executive lead for acute care at Greater Manchester Health and Social Care Partnership was interviewed live on [BBC R4's Today programme](#) regarding the current situation across Greater Manchester.
- Sarah Price, Executive Lead, at G Health & Social Care Partnership was interviewed by the Manchester Evening News about their plans
- Michael Stewart Emergency Department Consultant and Dr Irfan Chaudry Divisional Medical Director at Lancashire Teaching Hospitals NHS FT were interviewed for Five News.

- Dr Jim Gardener, Medical Director at Blackpool Teaching Hospitals NHS FT was interviewed by BBC R4 Today World
- Dr David Ratcliffe, Clinical Lead for Urgent and Emergency Care, GMHSCP, and Urgent Care Doctor at Salford Royal NHS FT/ GMHSCP was interviewed for Channel 4 News.
- Dr Sarah Langston, Consultant emergency medicine at St Helens and Knowsley NHS FT was interviewed by BBC News and Sky News
- Dr Rajesh Kumar, Associate Consultant, Anaesthetics at Lancashire Teaching Hospitals NHS FT was interviewed for BBC News.

08/10/20

- Interviews with Lucy Bates, Critical Care Consultant and Claire Partridge, Matron for Critical Care, at Bolton Hospital NHS FT, were broadcast on ITV Granada Reports talking about the current situation in the area, the plans they have in place and urging the public to support the NHS by following the restrictions.
- The Medical Director at St Helens and Knowsley NHS FT featured in the [St Helens Star](#) talking about the rising situation in their hospitals, the plans they have in place. and what the public can do to help.
- East Lancashire Hospital NHS Trust and Blackpool Teaching Hospital NHS FT CEO, Kevin McGee, was interviewed by [BBC Radio Lancashire](#) (Skip to 7:12am) about the rising rates of Covid-19 infections and the impact on hospitals in Lancashire. A complementary interview with Kevin was also broadcast on [BBC North West Tonight](#) (skip to 4mins)

07/10/20

- Kate Maynard, Chief Operating Officer at University Hospitals of Morecambe Bay NHS FT spoke to BBC Radio Cumbria about the increases in covid-19 patients in their hospitals and the plans they have in place.

02/10/20

- NHS North West Medical Director, David Levy appeared on BBC North West Tonight and BBC Radio Merseyside, discussing the rising Covid-19 cases and the NHS response, calling for people to follow local restrictions and national guidance.
- Chair of Liverpool CCG, Dr Fiona Lemmens, and Dr Tristan Cope, Medical Director at Liverpool University Hospitals NHS FT, have been interviewed on BBC Radio Merseyside following the announcement about further local restrictions discussing on the NHS in the city, and urging the public to respond by adhering to any local restrictions and following national guidance.
- An interview with Dr Tristan Cope, Medical Director at Liverpool University Hospitals NHS FT, appeared in the [Liverpool Echo](#) talking about the impact of the rise in infections on the NHS and reinforcing the importance of following the guidelines in order to limit the spread of coronavirus in the city.
- Liverpool University NHS FT hosted Fergus Walsh, BBC, as part of the Agile trial.